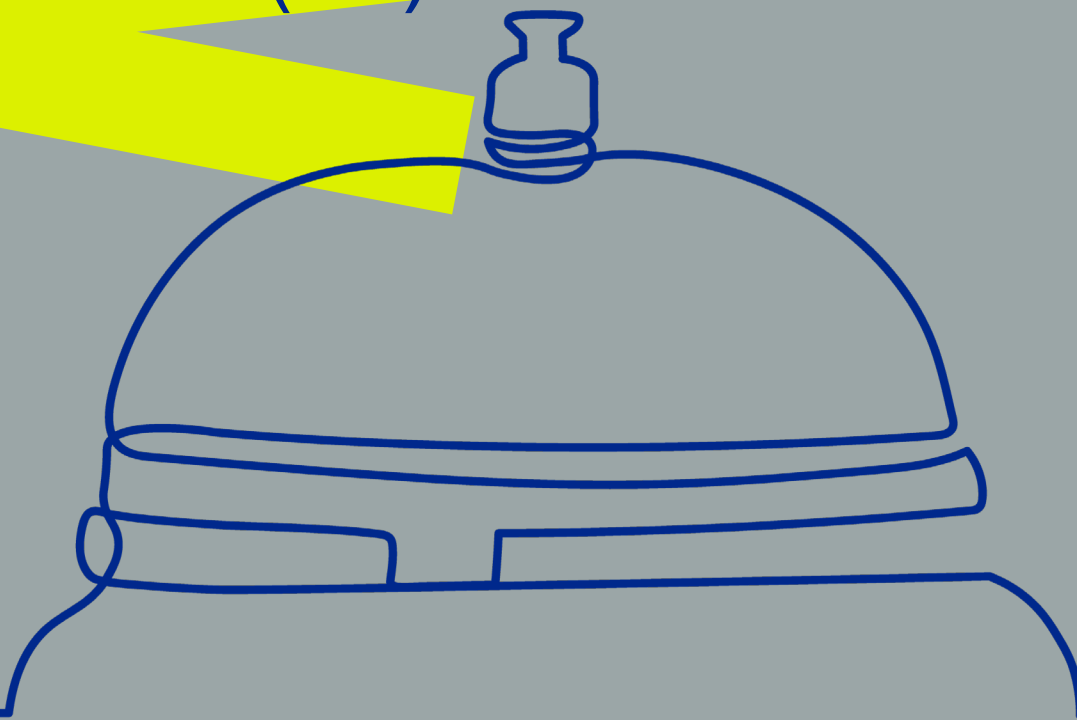


BG — A FOR LIFE

brave generation academy
for life

Degree in
**Hotel &
Hospitality
Management**
with Unique Pathway
Programme (UP)



BRAVE CONTENTS

01

Unique Pathway:
What is the Unique Pathway
Programme (UP)?

02

Hotel & Hospitality Management: Why should
you choose a degree in Hotel & Hospitality
Management with UP?

Potential careers

What are the benefits of our Hotel & Hospitality Management
degree?

What does the course look like?

Accreditation

Academic Levels

Issuance of Certificates

Course breakdown

Progression routes

Unique Pathway

What is the Unique Pathway Programme (UP)?

01

Welcome to the Unique Pathway (UP) programme—a direct and flexible higher education programme designed to empower Learners seeking an alternative path to traditional university education. With the UP programme, you can fast-track your educational journey or pursue a more flexible approach to learning, all while earning a degree from esteemed universities. This transformative programme opens the door to a world of possibilities, catering to Learners of all ages who aspire to achieve higher education, embark on higher-level apprenticeships, pursue employment opportunities, or enhance their career prospects.

What makes UP unique?

- **Tailored Education** – Our bespoke approach allows Learners to choose the pathway that better fits their individual needs, enjoying a flexible format that accommodates their schedules. This unique model empowers Learners to take control of their own educational journey and achieve their goals with confidence.
- **Holistic Learning** - The UP programme goes beyond traditional education, prioritising the holistic development of Learners. Learners have convenient access to the programme anytime, anywhere, while benefiting from face-to-face interactions and collaborative experiences with peers. UP Mentors provide guidance navigating through modules and assignments, while Learning Coaches at our Hubs nurture essential skills and foster a sense of community, creating a vibrant and supportive learning environment.
- **Early Start** – Learners can start their education before completing their A-Levels, meaning that they have an opportunity to get a head start on their way to their degree.
- **Flexibility** - We understand the pressure on Learners who are juggling multiple commitments, whether it's work or personal pursuits. UP is designed to provide accessible and affordable education, offering Learners the flexibility they need to excel in today's fast-paced world.

Who Can Join UP?

The UP programme is open to Learners aged 16 and above, who have completed either 6 IGCSE exams with a minimum grade of C (three of which must be Mathematics, English, and a science), or grade 10 of the American or Portuguese curriculum or equivalent. They must have at least a B2 CEFR level of English or IELTS 5.5.

Hotel & Hospitality Management

Why should you choose a degree in Hotel & Hospitality Management with UP?

02

Unlock a world of possibilities with our Hotel & Hospitality Management degree – your gateway to a thriving career in one of the world’s most dynamic industries. Whether you’re entering the field or looking to advance, this programme gives you the tools to succeed.

Through UP, our curriculum blends a global perspective with industry-relevant training, focusing on service excellence, event planning, guest experience, food & beverage operations, and hospitality marketing. You’ll also develop essential soft skills like team leadership, communication, and cultural awareness – all critical in today’s international hospitality scene.

No matter where your aspirations lie – luxury hotels, resorts, cruise lines, or event venues – our programme equips you with practical knowledge and real-world insight to lead with confidence and deliver unforgettable guest experiences.

Potential careers

2.1

Learners will be well-prepared to step into a wide range of roles across the global hospitality and service industries. This degree opens doors to dynamic career opportunities in both the public and private sectors, including:

- Hotel Manager
- Event Coordinator
- Front Office Supervisor
- Food & Beverage Manager
- Guest Relations Manager
- Hospitality Consultant
- Resort Operations Manager
- Travel & Tourism Executive
- Revenue Manager
- Cruise Line Hospitality Staff
- Conference & Banqueting Manager
- Customer Experience Director
- Luxury Brand Hospitality Roles

A note that some of these roles may require relevant experience and/or postgraduate study.

What are the **benefits** of our Hotel & Hospitality Management degree?

- Asynchronous – Learn at your own pace, so you can speed through what you know and spend time with what you don't.
- Hybrid – While our pathways can also be fully remote, we highly recommend the hybrid approach, where you can spend some time studying and networking in our Hubs.
- Flexible – The flexible nature of the pathways means that you can study when it makes sense for you, allowing you to balance your school, work, and personal life.
- Cost-effective – An international quality education comes with a lot of extra costs, including relocation, accommodation, and travel expenses. With UP's hybrid model, you can study from wherever you are.
- Project-based – Forget exams, as our programme focuses on project-based learning. This allows you to gain more practical and transferrable experience.
- 360° education- The three pillars of BGA are knowledge, skills, and community. UP focuses on a holistic education that transcends academics into what will really prepare you for the modern world.
- Rolling Intake – With no set start date, you can begin your degree at the time of year that suits you best.

2.3

What does the course look like?

All of our pathways are based on levels. Those who have completed IGCSEs or equivalent will begin at Level 3, whereas those who have completed their A-Levels (or equivalent) will begin at Level 4. These levels are made up of various modules that can be found below. These courses will be online, and can be done from anywhere in the world, though we highly recommend attending our BGA Hubs (see our website for more information on locations).

Upon completion of Level 5 you transfer to one of our partner universities for Level 6, where you will attend classes presentially. A note that unlike the UP programme, these universities may have a set intake period.

B.H.M.S. 

Business & Hotel Management School



Degree in Hotel & Hospitality Management with Unique Pathway Programme (UP)



2.4

Accreditation

This pathway is delivered in partnership with B.H.M.S. (Business & Hotel Management School) in Switzerland. Learners complete Levels 3 to 5 with BGA under the ATHE framework, focusing on Business Management. To progress to Level 6, Learners must first complete a 3-month Hospitality Bridge Program at BHMS, where they are required to obtain a minimum of 48 credits.

After successfully completing the Hospitality Bridge Program, Learners can begin Level 6 at BHMS, completing the final year of the Bachelor of Arts Degree in Hotel & Hospitality Management. Upon graduation, they receive a dual award: a BA Degree from BHMS. and a BA Degree from Robert Gordon University (UK).

All qualifications are aligned with the European Credit Transfer and Accumulation System (ECTS), with Level 6 corresponding to 60 ECTS.



Academic Levels

2.5

UP is structured into four distinct levels:

- **Level 3** (equivalent to a school exit certificate*)
- **Level 4** (equivalent to the first year of university)
- **Level 5** (equivalent to the second year of university)
- **Level 6** (equivalent to the third year of university)

Levels 3, 4, and 5 allow up to 12 months for completion and consist of 120 credits each.

Levels 3, 4, and 5 are completed asynchronously through our platform, with Learners registered with ATHE (Awards for Training and Higher Education). Upon completing each level, Learners receive an official certificate from ATHE.

After completing Level 5, Learners enrol directly at BHMS (Business & Hotel Management School) in Switzerland. They begin with a 3-month Hospitality Bridge Program, during which they are required to obtain a minimum of 48 credits. The courses offered during this period depend on the selected intake, and Learners should contact BHMS for specific availability.

Both the Hospitality Bridge Program and Level 6 are delivered on-site at BHMS' Lucerne campus. The Hospitality Bridge Program consists of 3 months of intensive theoretical study, covering essential hospitality foundations. After successfully completing 48 credits, Learners progress to Level 6, which combines 9 months of advanced theory with a 6-month internship, providing invaluable hands-on experience in the hospitality industry.

Upon graduation, Learners receive a dual award: a BA Degree from BHMS and a BA Degree from Robert Gordon University—offering international recognition and boosting career prospects.

*Please note that, depending on the country, Level 3 may or may not be accepted as a school exit certificate.

Issuance of Certificates

2.6

Upon completing each level of the UP programme, Learners earn an official certificate from ATHE (Awards for Training and Higher Education). The issuance process for these certificates can take up to three months. This timeframe, which is typical for university-level certification, ensures that all necessary checks are in place to meet ATHE's rigorous standards.

The marking process involves several key steps:

1. **Assignment Submission:** Learners complete their assignments and submit them to their Mentor.
2. **Initial Review:** The Mentor reviews the assignment to ensure it meets the minimum requirements. If the work falls short, it is returned to the Learner with additional guidance. If it meets the standards, the assignment is sent to the marking team.
3. **Marking and Feedback:** The marking team evaluates the assignment and provides detailed feedback, allowing the Learner to make necessary corrections.
4. **Resubmission and Verification:** The Learner resubmits the corrected work to the Mentor, who forwards it to the marking team for final verification.
5. **Internal Quality Assurance:** Once all assignments are completed and corrected, they undergo internal quality assurance.
6. **ATHE Submission:** At the end of each month, the completed and verified work is submitted to ATHE for final approval.
7. **Continuous Verification:** At any stage, work may be returned to the Learner for further corrections or evidence.

While the certificate issuance process is thorough, **Learners are encouraged to continue progressing to the next level of their studies without waiting for the certificate.** This allows them to maintain momentum in their educational journey while ensuring that all academic standards are meticulously upheld.

Course breakdown

2.7

Our courses are divided into modules, with each level comprising a set of modules that together amount to 120 credits.

Level 3	Level 4	Level 5	Bridge Program	Level 6*
1. The Business Environment	1. The Business Environment	1. Business Organisations in a Global Context	The Hospitality Bridge Program at B.H.M.S. lasts approximately 12 weeks and is divided into two academic terms. Each term includes 5 weeks of classes followed by a 1-week study break, allowing time for homework, exam preparation, and group projects.	1. Managing Events
2. How Businesses and Organisations Work	2. Financial and Management Accounting	2. Finance for Managers		2. Contemporary Hospitality Services Management
3. Business Communication	3. Managing Operations	3. Operations Management		3. Hotel Operations Management
4. Working in Teams	4. Communication Skills for Business	4. Managing Communication		4. Strategic Management in the Hotel & Hospitality Industry
5. Market Research	5. Corporate Social Responsibility	5. People Management		5. Hospitality Business Concepts
6. Introduction to Financial Controls in Business	6. People in Organisations	6. Manage Sustainability in an Organisation		6. Academic Study Skills (for transfer students only)
7. Leading and Managing People	7. The Marketing Mix	7. Research Project		
8. Principles of Marketing and Sales	8. Entrepreneurship	8. Planning a New Business Venture		
9. Human Resources				

* Please note: The Hospitality Bridge Program is a mandatory step to enter Level 6 and ensures academic alignment with BHMS' curriculum.

Progression routes

2.8

Upon successful completion of Level 5 (In Business) with ATHE, Learners become eligible to enter the final stage of their undergraduate degree through our partnership with BHMS (Business & Hotel Management School) in Switzerland.

They transition from the asynchronous ATHE framework to a presential and practical academic experience in the heart of Europe's hospitality industry. Learners on the Hotel & Hospitality Pathway apply independently to BHMS and, before beginning Level 6, must complete a 3-month Hospitality Bridge Program, earning a minimum of 48 credits to progress.

Here is the option available after completing Level 5 in the Hotel & Hospitality Management pathway:

Finalise their degree by taking the third year* presentially at BHMS, under their synchronous educational model.

Certificates that can be obtained: BA in Hotel & Hospitality Management.

*Please note: The Hospitality Bridge Program is a mandatory step to enter Level 6 and ensures academic alignment with BHMS' curriculum.



Be Brave and
embrace the future
with **non-traditional**
learning.